

## Current Research Areas and their Supervisors

Chair for Entrepreneurship, Innovation and Transformation &  
UNESCO-Chair of Entrepreneurship and Intercultural Management (as of October 2025)

### Dr. Felix Schweder

- Effectuation - How successful entrepreneurs think, decide, and act
- Gender Gap in Entrepreneurship – gender-specific discrepancy in VC financing (only for master's theses, as basic empirical knowledge is required)

Additional or individual topics in the field of entrepreneurial behavioral finance are possible by arrangement

### Kristin Krebs

- Sustainable Entrepreneurship & Innovation
- Sustainability Management
- Common Good & Sustainable Prosperity in Urban Areas
- Regenerative Economy
- Entrepreneurial Education for Sustainable Development

### Dr. Marc Grünhagen

**Important Note:** Please send your applications for theses to be supervised by Mr. Grünhagen exclusively to the Chair of Entrepreneurship, Innovation, and Transformation of Prof. Koch. The relevant contact persons and submission procedures can be found on the chair's website at <https://koch.wiwi.uni-wuppertal.de/de/lehre/abschlussarbeiten/>

Proposals for your own topics are expressly welcome.

### Wolfgang Kuhn

- Current issues in start-up management
- Challenges of regional entrepreneurship policy
- Facets of the entrepreneurial university
- Sustainable student companies

In addition to the above-listed topics, proposals for your own topics are welcome.

### Dr. Andrew Isaak

Crowdfunding and financing sustainable startups

- AI-supported sustainability assessment
- Institutions in the emergence of new digital markets
- Role of founders' personalities
- Decision-making and succession in family businesses

Proposals for your own topics are also encouraged.

## **Start-up Center**

The Startup Center enables you to develop your startup idea scientifically as part of a thesis.

Possible focus areas:

- Scientific validation of your own business ideas and business models
- Development of business plans for your own business idea
- Conducting market analyses or user tests
- Financing options for start-ups (crowdfunding, business angels, entrepreneurial finance, etc.)

If you would like to explore your own start-up idea in depth as part of your thesis, please contact [\*\*startupcenter@uni-wuppertal.de\*\*](mailto:startupcenter@uni-wuppertal.de).