Vorarbeiten und Literaturverzeichnis, Fit for Funding Antrag

A. Vorarbeiten

A1. Fachzeitschriftenbeiträge (Blind Peer Review)

Dinh, J., **Isaak, A. J.** & Wehner, M. (2024). Sustainability-Oriented Crowdfunding: An Integrative Literature Review. *Journal of Cleaner Production*, Vol. 446, 141579. https://doi.org/10.1016/j.jclepro.2024.141579

Dinh, J., **Isaak, A. J.** & Yahyaoui, Y. (2024). Investing for Good – Uncovering Crowd Investors' Motivations to Participate in Sustainability-Oriented Crowdlending. *Technology Forecasting and Social Change*, Vol. 207, 123584, 1-15. https://doi.org/10.1016/j.techfore.2024.123584

Gruba, M. C., Denes, D., Lobo, R. C. G., & **Isaak, A. J.** (2022). Circular economy initiatives: Strategic implications, resource management, and entrepreneurial innovation in a Brazilian craft-beer ecosystem during the COVID era. *Sustainability*, 14(19), Article 11826. https://doi.org/10.3390/su141911826

Lobo, R. C. G., Pigatto, M. B., Denes, D., & **Isaak, A. J.** (2025). The role of intermediaries in sociotechnical transitions: A systematic framework towards sustainability management. *Business Strategy and the Environment*, 34(4), 4998–5018. https://doi.org/10.1002/bse.4237

Koziol, K., Bort, S., & **Isaak, A.J.** (under review). How AI-based campaign ratings shape investor behavior in equity crowdfunding. *Entrepreneurship Theory and Practice*.

A2. Konferenzbeiträge (Blind Peer Review)

Isaak, A.J., & Ibrahimli, U. (2023). AI, sustainability and startup financing: When technology meets purpose. *G-Forum Entrepreneurship Conference*. Sep. 27-29, 2023, TU Darmstadt. https://www.fgf-ev.de/wp-content/uploads/2023/09/G-Forum-2023-Programmgeruest_18-09-2023_Internet.pdf

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Isaak, A.J., & Sauer, S. (2022). The Diffusion of Sustainability Accounting Practices in Europe: a Survey and Development Framework. *14th International Social Innovation Research Conference (ISIRC)*, Sept 17-18, 2022, Halifax, Canada.

Koziol, K., **Isaak, A. J.**, & Bort, S. (2025). Investment risk disclosure: How platforms' campaign ratings impact investors in equity crowdfunding. *Academy of Management Proceedings*, 2025(1). https://doi.org/10.5465/AMPROC.2025.23366abstract

A3. Buchkapitel (Peer Review)

Isaak, A.J. & Sauer, S. (2026, forthcoming). AI-based Approaches to Sustainability Ratings of Companies: First thoughts and Considerations. In, ed. Filho, W.L. AI and the Green Transition: European Perspectives on Sustainable Innovation. New York, NY: Springer Nature (World Sustainability Series): https://link.springer.com/series/13384

Meyer, A. K., Weißenberger, B. E., & **Isaak, A. J.** (2023). Integrating sustainability into decision-making: An analysis of different types of management control systems. In F. L. Almeida, J. C. Morais, & J. D. Santos (Eds.), *Multidimensional sustainability: Transitions and convergences* (pp. 245–253). Springer Nature Switzerland. https://doi.org/10.1007/978-3-031-24892-4_16

A.4 Tagungsorganisation

Research seminar on AI for impact measurement, 21. Nov., 2025, TU München (mit: Sina Sauer/Universität Heidelberg, Alessia Argiolas & Jacob Hensler/TUM)

B. Literaturverzeichnis (Antragsskizze)

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Edinger-Schons, L. M., Stroehle, J., Gümüsay, A. A., Berg, F., Besharov, M., Busch, T., Etzion, D., Harji, K., Hsieh, N.-hê, King, A. A., Mayer, C., Michelon, G., Rasche, A., Reinecke, J., & Hoos, F. (2025). Monetary impact valuation for sustainable business. *Nature Sustainability*, 8(10), 1102–1104. https://doi.org/10.1038/s41893-025-01630-9

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